

MINUTES

SLO NIGHTWRITERS BOARD MEETING

Meeting Date: Dec, 1, 2020
Time: 5:00 pm – 6:30 pm
Place: Zoom remote meeting
Covid-safe computer stations
San Luis Obispo County, CA

Janice Konstantinidis, President

Contact: jkon50@gmail.com

MEMBERS PRESENT:

Janice Konstantinidis – President, Webmaster
Susan Tuttle – Education Coordinator
Steve Derks – Treasurer
Meagan Friberg – Social Media Coordinator
Leonard Carpenter – Secretary
Steve Mintz – Program Director
Tina Clark – Critique Group Coordinator
James Aarons – Membership Coordinator

MEMBERS ABSENT:

MEETING CALLED TO ORDER:

5:10 PM.

PREVIOUS MINUTES PRESENTED:

The November minutes were submitted, re-submitted during the board meeting, and held for approval.

NEW BUSINESS:

Gift card choices were volunteered, mostly \$25 to \$30 certificates to Trader Joe's, Panera, Google Home (a Smart Speaker), See's Candy, Crushed Grape, Starbucks and Amazon. These prizes are donated by all the Board members.

The raffle approach as a fund-raiser is no longer operative. All you have to do is be present ONLINE. The distribution of "door" prizes is now a "drawing."

It was noted that new or guest members may not have access to membership meetings. It was agreed that members should be encouraged to invite guests. Janice’s email can be posted to notify guests of the Zoom link.

Steve will look into a new free paper, Paso Robles Press, for a group meeting announcement.

OLD BUSINESS:

The program for our Holiday meeting is being finalized. Note: It was resolved that it not be referred to as a “Christmas Party” lest persons of some faiths should feel excluded.

PRESIDENT’S REPORT (Janice Konstantinidis):

The NaNoWriMo meeting event went splendidly. Although membership is declining during the Covid period, expenses are also down. We did receive two new members during the month.

VICE PRESIDENT'S REPORT:

Position Vacant

SECRETARY'S REPORT: (Leonard Carpenter):

Apologies for misunderstanding the holiday meeting announcement.

TREASURER’S REPORT (Steve Derks):

1) FINANCIAL STATUS FOR NOVEMBER 2020:

End of Month Bank Balance	\$1242.49
NOVEMBER Income	\$220.00
NOVEMBER Expenses	\$153.08

2) DETAILED INCOME FOR NOVEMBER 2020:

Member dues	\$220.00
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3) DETAILED EXPENSES FOR NOVEMBER 2020:

Website	Wild Apricot	\$90.00
Contest Prizes		\$30.00
Admin – Brochures	6 of 7 payments	\$25.00
Admin – Bank Fees	Affinipay	\$8.08

NEWSLETTER REPORT (Steve Derks)

The previous newsletter was sent out November 3rd. The December issue can go out early this month.

PROGRAM DIRECTOR'S REPORT (Steve Mintz):

No report as yet for next year.

SOCIAL MEDIA REPORT (Meagan Friberg, Abigail Aarons):

FACEBOOK stats from November 3 through 30, 2020

Total followers: 540

Page Likes: 490

People reached: 259

Women: 75% **Men:** 25%

Page Views: 47

Post Reach: 1,038

Post engagements: 87

INSTAGRAM

Followers: 362

Reach: 211

Content interactions: 137

The NaNoWriMo event generated a lot of activity on FaceBook with 85 contacts.

CRITIQUE GROUPS COORDINATOR REPORT (Tina Clark)

An appeal was issued last month for a critique group for eager new members.

MEMBERSHIP REPORT: (Jim Aarons)**November 2020**

Level	Total	Active	Renewal overdue	Lapsed	Pending			New in last	
					New	Renewal	Level change	7 days	30 days
Active Member Comp	11	11	-	-	-	-	-	1	3
Active Member Full Fee	106	91	28	15	-	-	-	-	-
Active Member Scholarship	1	1	-	-	-	-	-	-	-
Active Member Student/Economic Limitation Fee	18	12	4	3	2	1	-	-	1
Total	136	115	32	18	2	1	-	1	4

Membership is continuing to shrink. Hopefully the new interest in Zoom meetings will reverse the trend, or possibly, COVID vaccines will be available in the next 3 months. So, we can spread regular germs between us instead of deadly ones.

WEBMASTER'S REPORT (Janice Konstantinidis):

There is nothing new to report.

CONTEST DIRECTOR'S REPORT (Steve Derks):

The contest prizes have been distributed, though not all checks cashed yet. A new contest director is still sought after.

MARKETING & SUBMISSION COORDINATOR: Position vacant.

MEETING ADJOURNED: 6:23 PM.

Next Board Meeting: January 5, 2020