

MINUTES

SLO NIGHTWRITERS BOARD MEETING

Meeting Date: Oct. 2, 2018
Time: 6:30 pm – 8:30 pm
Place: Conference room
United Church of Christ
11245 Los Osos Valley Road
San Luis Obispo CA

Janice Konstantinidis, President

Contact: jkon50@gmail.com

MEMBERS PRESENT:

Janice Konstantinidis – President, Webmaster, Program Director
Steve Derks – Treasurer
Susan Tuttle – Education Coordinator
Leonard Carpenter – Secretary
Jim Aarons – Membership Coordinator
Pat Gimer – Critique Groups Coordinator
Meagan Friberg – Social Media Coordinator

MEMBERS ABSENT:

Dennis Eamon Young – Photographer
Lillian Brown Newsletter Editor.
Abi Aarons - Social Media Assistant

GUESTS: None.

MEETING CALLED TO ORDER: 6:40 pm

ACTIONS OR EVENTS OCCURRING SINCE THE LAST BOARD MEETING

An email vote resolved to provide the water bottles for the September Cuesta Writers Workshop.

PREVIOUS MINUTES PRESENTED

The September minutes were approved. Steve Derks made the motion to approve them. Susan Tuttle seconded the motion. The board was in favor and the motion passed.

PRESIDENT'S REPORT (Janice Konstantinidis):

Last month's general meeting was a resounding success. The awards for the SLO Night Writers Golden Quill Contest were fun and appreciated by all.

Thanks, and kudos to Steve for his help with the contest. I could not have done the contest without Steve's help. Thanks again to Steve for being our photographer for the night.

Our silent auction was such a great success! We raised over \$600! Please see the treasurer's report.

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Thanks to Tammie and Lillian for their work on the night. Kudos to Tammie for her amazing organizational skills. We're going to be doing this again, along with some other exciting events. More about these when we know more.

Jim ran a mock conference table for our books. I think people were very pleased with this, as it helped a lot on the day. Thank you so much, Jim and Abi. We had a well-run book table at the conference! Jim is definitely the 'Book Table Whisperer!' A brilliant effort!

Thank you and kudos to Lillian for her hard work learning Publisher for the Newsletter. It has been a considerable learning curve. We need to find someone who is trained in the use of Publisher, so Lillian can have an assistant and a break when she needs it.

VICE PRESIDENT'S REPORT

No VP at present.

√**SECRETARY'S REPORT** (Leonard Carpenter):
The September minutes were submitted and approved.

TREASURER'S REPORT (Steve Derks):

1) FINANCIAL STATUS FOR SEPTEMBER 2018:

End of Month Bank Balance	\$930.69
SEPTEMBER Income	\$926.63
SEPTEMBER Expenses	\$945.72

2) DETAILED INCOME FOR SEPTEMBER 2018:

Member Dues	\$315.00
Silent Auction	\$611.63

3) DETAILED EXPENSES FOR SEPTEMBER 2018:

Bank Fees	Rabobank	\$0.72
Loan Payment	Steve Derks (7 of 10)	\$100.00
Contest Prizes		\$220.00
Rent	UCC	\$105.00
Website	Wild Apricot	\$90.00
Refreshments		
CCWC Water Bottles		\$346.56
Social Media		\$58.44
Postage	Stamps	\$25.00

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NEWSLETTER EDITOR'S REPORT

No report; the September newsletter was issued by Lillian.

PHOTOGRAPHY REPORT (Dennis Young):

No report submitted.

PROGRAMS REPORT (Janice Konstantinidis):

Suggestions for the December Holiday Program:

The board discussed the holiday general meeting.

Storytelling, raffle.

Moderated by Santa in costume, or Mr. and Mrs. Claus. I don't mind being Mrs. Claus... a call to arms for Santa.

The storytellers will email us with a request to tell their stories. Stories should be true, about the person telling them, and no longer than 3 to 5 minutes, as resolved by the Board.

Our programs for 2019 are under way.

When I've written to these people, I will let you know what the outcomes are.

I will contact the Marine this week to organize the Toys for Tots crusade.

SOCIAL MEDIA COORDINATOR/PUBLICITY/PROMO REPORT (Meagan Friberg):

No social media report was available, but one will be provided next month. Reimbursement was received for Facebook ads placed, and a new one will be boosted in October.

Twitter report for September: Total followers 352; New followers 3; Likes 8; Posts 11; Retweets 3; Impressions 1,225 (i.e., tweets delivered).

WEBMASTER'S REPORT (Janice Konstantinidis):

I am working on the webpage for September's general meeting. I plan to create a page for the first and second place winners, as well as add the actual winning stories and photos of the evening.

SIMPLY CLEAR MARKETING & MEDIA REPORT

No report received.

CRITIQUE GROUPS/WORKSHOP COORDINATOR REPORT (Patricia Gimer):

On 09/12/2018 a visit was made to Susan Tuttle's "Write it Right" group, held weekly on Wednesdays at The Coffee Bean in Pismo Beach. A summary was written and submitted to the Newsletter Editor for publication in the next issue.

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I was contacted by Mark of “The Thursday Group” also held at The Coffee Bean (on Thursdays) who notified me that this group is open to a new member. I have also shared this info with the Newsletter Editor.

President’s Note: Rosie will be away for a couple of months, and we need someone to moderate her critique group. Janice will do this for this coming meeting if she can’t find someone to fill in.

MEMBERSHIP REPORT (Jim Aarons):

September Membership Figures:

Member list ([Summary](#) | [Keyword search](#) | [Advanced search](#) | [Saved searches](#))

Level	Total	Active	Renewal overdue	Lapsed	Pending			New in last	
					New	Renewal	Level change	7 days	30 days
Active Member Comp	<u>12</u>	<u>12</u>	-	-	-	-	-	-	
Active Member Full Fee	<u>123</u>	<u>115</u>	<u>21</u>	<u>8</u>	-	-	-	<u>2</u>	
Active Member Scholarship	<u>1</u>	<u>1</u>	-	-	-	-	-	-	
Active Member Student/Economic Limitation Fee	<u>19</u>	<u>15</u>	<u>4</u>	<u>3</u>	<u>1</u>	-	-	-	
Total	<u>155</u>	<u>143</u>	<u>25</u>	<u>11</u>	<u>1</u>	-	-	<u>2</u>	

OLD BUSINESS

NEW BUSINESS

Janice proposed that Abi Aaron should be a member-at-large, with voting rights.

Preparations were made for the Christmas party. Gift basket guidelines were discussed, being inexpensive, gender-neutral.

A flyer for the party was recommended. Susan may have a template available.

It was noted that Christmas celebrations can be non-denominational.

Janice was informed that longtime members of critique groups sometimes fail to renew their Night Writers memberships. Susan suggests that announcements can be made annually to groups, that members who need to renew can do so for a \$5 discount if they pay promptly. Group leaders should be members, and it was suggested that they send in lists of their group members.

A NanoWriMo flyer was proposed by Meagan for a daylong event at the church hall, via Steve.

MEETING ADJOURNED: 8:05 pm

Next meeting October 2, 2018