

**MINUTES**  
**SLO NIGHTWRITERS BOARD MEETING**  
Version #3

Meeting Date: Sunday, November 13, 2016  
Time: 1:00 pm – 3:30 pm  
Place: conference room  
United Church of Christ  
11245 Los Osos Valley Road,  
San Luis Obispo CA

Dennis Young, President

Contact: Cell: 805-540-1271

MEETING CALLED TO ORDER: 1:07

MEMBERS PRESENT: Dennis Young, Carol Schmidt, Susan Tuttle, Janice Konstantinidis, Meagan Friberg

MEMBERS ABSENT: Joanne Feeney

ACTIONS OR EVENTS OCCURRING SINCE THE LAST BOARD MEETING NEEDING TO BE ADDED TO THE RECORD:

PREVIOUS MINUTES PRESENTED: Send Janice the minutes for the last four months.

PRESIDENT'S REPORT (Dennis Young): A discussion was held regarding an election of officers. An announcement regarding the election of officers will be made at the **November** meeting. Elections will be held at the **February** meeting. The term is two years and renewable for two more years. New president, vice president and secretary are needed.

A question of a future NightWriter contest discussed.

The Golden Quill contest could be launched in January; submissions March 15 – April 30; judging in May with winners to be announced at the June meeting. It was recommended that the "Submittable" computer program be used to make managing the contest more efficient. We will get information on getting and using that program. There was a discussion of who might run the contest.

Several categories were recommended: creative non-fiction, fiction and poetry.

SECRETARY'S REPORT (Carol Schmidt): I will not be at the December meeting. Can someone please agree to take minutes?

TREASURER'S REPORT (Susan Tuttle):

Our register balance as of today (11.12/16) is \$2,765.93, which includes a transfer from PayPal of \$550.00 (should post on 11.15.16), and a deposit of membership dues (\$180.00) that will go to the bank on Monday morning.

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I have three checks that have not cleared:

- 1.) from 7.14.15 to the masonic Lodge for \$50.00
- 2.) from 9/18/15 to Teri Thompkins for \$100.00 (contest prize)
- 3.) from 5/10/16 to Baxter Trautman for \$61.97 for refreshments

The fourth quarter Adv/Promo expenses break down thus:

Brochures: \$689.13  
Promos: \$ 18.00  
Show Fees: \$250.00  
Web Host: \$223.95  
Conference: \$203.64  
Total Adv: \$1,384.72

I have renewed the PO Box for another year. 200 pens will be ordered.

**SOCIAL MEDIA COORDINATOR/PUBLICITY/PROMOTION REPORT (Joanne Feeney):**

Facebook

Facebook Page followers: 375 (last report 372)

Facebook Page posts since last report: 9

Twitter

Twitter followers: 308 (last report 292)

Tweets since last report: 3

**MEMBERSHIP REPORT (Acting: Janice Konstantinidis):** A discussion was held on how best to capture information on membership and how to report it. The largest influx of new member was in March and June of 2016. Emails to some members are bouncing back. An effort will be made to find mailing addresses and then send letters to reconnect.

**NEWSLETTER REPORT (Susan Tuttle & Elizabeth Roderick):** The newsletter was sent out. The search for a new newsletter editor continues. A discussion was held on how to encourage more submissions and just general participation in the newsletter.

**PHOTOGRAPHY REPORT (Dennis Young):** Pictures from the general meeting were submitted to the newsletter. In the future they will also be posted on the website.

**PROGRAMS REPORT (Janice Konstantinidis):**

Programs are coming together for 2017. I am meeting with a writer on the 29<sup>th</sup> of this month to discuss her presentation for our March meeting.

Our speaker for December is Elizabeth Roderick. This will be a short presentation.

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We need to finalize our December/holiday program. We usually have a flier where we list our raffles and Toys for Tots and the other activities we usually have for this meeting. Can we discuss this?

The president will email the refreshment committee regarding items for the party. The newsletter editor will produce the flier. 60 copies will be printed for distribution at the November meeting. It will also be posted on social media.

WEBSITE REPORT (Janice Konstantinidis):

There is nothing new to report. Everything is going well.

TOLOSA PRESS (Meagan Friberg)

### Story stats for Sept/Oct

**3 stories** were published in September in Tolosa Press

**2 stories** were published in October in Tolosa Press

**2 stories** were sent to Tolosa on September 15

**4 stories** were sent to Tolosa on September 19

**1 story** (for Halloween) was sent to Tolosa on October 4

**4 stories** are currently in the editorial process and will be sent to Tolosa Nov. 15

- NW group email blast sent November 7 requesting holiday stories for Tolosa from our members.
- Theresa with Tolosa confirmed there will be **3** special sections during the holiday season which means **3** additional opportunities for NW members' stories to be published (one in late November, **2** in December).
- These stories are in addition to the **5** stories that will be published in the bi-weekly Tolosa publications, for an anticipated **8** NW stories being published.
- Theresa will be sent an invitation to the holiday party.

CRITIQUE GROUP/WORKSHOP/CLINIC COORDINATOR REPORT (vacant):

OLD BUSINESS:

### SLO NightWriters & Central Coast Writers Conference/Book & Author Fair:

NW had a table at the Book & Author Fair on Sept. 29 in the Mission Plaza. Volunteers and authors report a good turnout and successful representation of NW members.

As part of NW sponsorship of CCWC, refillable water bottles were included with goodie bags. In addition, NW donated pens, bookmarks, and brochures for the goodie bags.

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Our CCWC sponsorship included a vendor table at the conference. Volunteers and authors report a good turnout and successful representation of NW members; many conference attendees interact with NW table volunteers and inquire about NW meetings, etc.

Regarding money used for the conference: \$150 in cash was pulled out of the NW account to use at conference. \$138 in cash is being returned to treasurer. The remaining accounting will be postponed until all reports are in. There is \$26 in book sales that the authors are unknown and need to be identified so they can be reimbursed.

The membership will be informed regarding the availability of videos of the conference session and how to get them.

A confidential report on the conference was sent to the NW liaison to share with the board.

*Email from Meagan 11-27-2016: Susan & Dennis should clarify so we have an exact amount and recap. Total collected at the Book & Author Fair = \$26. \$16 is owed to a NW member for the book sale; \$10 is owed to NW for book sale.*

*NEW BUSINESS: none*

MEETING ADJOURNED: 3:57