

MINUTES

SLO NIGHTWRITERS BOARD MEETING

Meeting Date: November 2, 2021

Time: 6:30 pm – 7:30 pm

Place: Zoom remote meeting

Covid-safe computer stations

San Luis Obispo County, CA

Janice Konstantinidis, President

Contact: jkon50@gmail.com

MEMBERS PRESENT:

Janice Konstantinidis – President

Steve Derks – Treasurer, Webmaster, Newsletter Editor

Steve Mintz – Program Director

Tina Clark – Critique Group Coordinator

Leonard Carpenter – Secretary

James Aarons – Membership Coordinator

Pat Gimer – Elections Coordinator

MEMBERS ABSENT:

Meagan Friberg – Social Media Coordinator

MEETING CALLED TO ORDER: 6:31 PM

PREVIOUS MINUTES PRESENTED:

The September minutes were voted approved.

NEW BUSINESS:

The member meeting can be in person on January 11, 2022. A motion was made, seconded and passed. Steve will determine whether the meeting can also be accessed in Zoom, depending on the technology needed.

There is a concern that the Treasurer's mail can be delivered to the old, absent Treasurer and be missed by the current board members. If the mailing address is changed, all the filings with State and Federal agencies, etc., need to be changed accordingly. This will be a concern of the new board for 2022. Steve Derks says that the PO Box in Paso Robles is an option. The new treasurer will be changing the bank for convenience's sake to Premier Bank with numerous locations.

Mask wearing will be enforced for indoor in-person meetings, per SLO County rules. The Zoom option may exist as an alternative. Steve will order masks, sanitizer and hand wipes.

TREASURER'S REPORT (Steve Derks)

1) FINANCIAL STATUS FOR OCTOBER 2021:

End of Month Bank Balance	\$2366.69
OCTOBER Income	\$180.00
OCTOBER Expenses	\$107.55

2) DETAILED INCOME FOR OCTOBER 2021:

Member dues	\$180.00
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3) DETAILED EXPENSES FOR OCTOBER 2021:

Programs	Speaker's Fee	\$100.00
Admin	Banking Fees	\$7.55

NEWSLETTER REPORT (Steve Derks)

The newsletter was emailed October 31st. Comments & submissions are welcome.

PROGRAM DIRECTOR'S REPORT (Steven Mintz):

Speakers have been secured for most of 2022 and will be announced.

ELECTION COMMITTEE REPORT (Tina Clark, Pat Gimer, Steve Derks)

There are four candidates for four board positions. Tina, Pat and Steve are commended for their accomplishments. It will be decided whether to confirm all the new officers with a single vote. New candidates are to be elected for President, Vice President, Secretary and Treasurer.

SOCIAL MEDIA REPORT (Meagan Friberg)

Stats from October 5 to November 1, 2021

FACEBOOK

Total followers: 540

Page Likes: 496

People reached: 45

Women: 75% **Men:** 25%

Page Views: 21

Post Reach: 200

Post engagements: 60

Next Board Meeting: December 7, 2021

INSTAGRAM

Followers: 379

Reach: 195

Content interactions: 90

CRITIQUE GROUPS COORDINATOR REPORT (Tina Clark)

There is as yet no method for policing membership among critique groupers.

MEMBERSHIP REPORT: (Jim Aarons)

October Membership Summary

We had one new member last month, with no known losses or expiration.

A question arises, how energetically should we recruit new SLONW members to serve on the Board? A judicious compromise is being reached.

The lapsed membership reminder function may not be working automatically.

WEBMASTER'S REPORT (Janice Konstantinidis):

The website information is being updated.

MARKETING & SUBMISSION COORDINATOR: Position vacant.

MEETING ADJOURNED: 7:30 PM.