

**SLO NightWriters**  
**January 4, 2022**  
**Board Meeting Minutes**

**Time:** 6:30

**Place:** Zoom remote meeting  
Covid-safe computer stations  
San Luis Obispo County, CA  
Janice Konstantinidis, President

Contact: [jkon50@gmail.com](mailto:jkon50@gmail.com)

**Members Present:**

Janice Konstantinidis – President, Webmaster  
Mary Silberstein –Vice President  
Cheri Grimm –Treasurer  
Jim Livingston –Secretary  
Tina Clark – Critique Group Coordinator  
Leonard Carpenter – Historian  
James Aarons– Membership Coordinator, Member at Large  
Steve Dirks, member-at-large

**Members Absent:**

Steve Mintz – Program Director  
Meagan Friberg – Social Media Coordinator

Meeting called to order: 6:34 – 7:45

**Previous Minutes Presented:**

Tina moved to approve the December minutes, James Aarons seconded, motion passed.

**New Business:**

Cheri discussed contacting Cuesta and Cal Poly students to encourage their participation in the club. Discussion followed.

**Old Business:**

**President's Report:**

Janice reported on the club staying with Zoom club meetings. The board will consider March for an in person general meeting depending on how the Covid-19 pandemic goes and health department guidance.

Janice will take over the duties of putting out the newsletter. The board discussed ways of increasing membership, including reconnecting with the Central Coast Writers Conference.

**Vice President's Report:**

None given.

**Treasurer's Report:**

Cheri reported on the club's finances. Discussion followed. Cheri moved to accept the December, end of year, treasurer's report. Tina seconded, motion passed.

The board discussed researching a budget for the club.

**Critique Coordinator Report:**

Tina discussed the critique groups and announced her resignation from the position. No replacement has been found.

**Membership Report:**

Jim Aarons gave a report on membership. Discussion followed.

**Webmasters Report:**

Janice gave a report on current issues with the webpage. Discussion followed on reworking the site and type of fonts to be used.

**SLO NIGHTWRITERS  
TREASURER'S REPORT DECEMBER 2021**

1. FINANCIAL STATUS FOR DECEMBER 2021:

End of Month Bank Balance	\$2856.36
DECEMBER Income	\$120.00
DECEMBER Expenses	\$9.55

2. DETAILED INCOME FOR DECEMBER 2021:

Member dues	\$120.00
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3. DETAILED EXPENSES FOR DECEMBER 2021:

Admin	Banking Fees	\$9.55
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SLO NightWriters Board Meeting

January 2, 2022

Social Media & Marketing Report  
Meagan Friberg

Stats from December 6, 2021 to January 3, 2022

FACEBOOK

Total followers: 540

Page Likes: 496

People reached: 171

Women: 75% Men: 25%

Page Views: 18

Post Reach: 180

Post engagements: 31

INSTAGRAM

Followers: 379

Reach: 125

Content interactions: 45

Accounts engaged: 35