

AGENDA

SLO NIGHTWRITERS BOARD MEETING

Meeting Date: February 1st, 2022

Time: 6:30 pm

Zoom

San Luis Obispo County, CA

Janice Konstantinidis, President

Contact: jkon50@gmail.com

MEMBERS PRESENT:

Janice Konstantinidis – President

Mary Silberstein – Vice President

Cheri Grimm – Treasurer

Jim Livingston – Secretary

- Group Coordinator

James Aarons – Membership Coordinator, Member-at-Large

Steve Mintz – Program Director

Leonard Carpenter – Historian

MEMBERS ABSENT:

Meaghan Freiberg

Judith Bernstein

GUESTS:

Meeting was called to order by President Janice Konstantinidis at 6:34 pm.11

A. ACTIONS OR EVENTS OCCURRING SINCE THE LAST BOARD MEETING NEEDING TO BE ADDED TO THE RECORD No activities were reported.

B. PREVIOUS MINUTES PRESENTED Cheri moved to pass the January board minutes. Mary seconded. Minutes were approved.

C. PRESIDENT'S REPORT (Janice Konstantinidis) Janice gave her report. Discussion followed.

D. VICE PRESIDENT'S REPORT (Mary Silberstein) Mary presented her report. Discussion followed.

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E. PROGRAM DIRECTOR'S REPORT (Steve Mintz) Steve reported on speakers and challenge of getting speakers with the Zoom and in person meeting. Discussion followed. The April general meeting was selected as the first in person meeting for 2022, barring any flare up of the Covid-19 pandemic.

F. TREASURER'S REPORT (Cheri Grimm) Cheri reported on the club's finances and the switch of the account to Pacific Premier Bank from Wells Fargo. A \$500 donation was made to the club. Discussion followed.

SLO NIGHTWRITERS TREASURER'S REPORT JANUARY 2022

1) FINANCIAL STATUS FOR JANUARY 2022:

End of Month Bank Balance	\$3050.60
JANUARY Income	\$200.00
JANUARY Expenses	\$5.76

2)

2)

2) DETAILED INCOME FOR JANUARY 2022:

Member dues		\$200.00
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3)

3)

3) DETAILED EXPENSES FOR JANUARY 2022:

Admin	Banking Fees	\$5.76
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4)

4)

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G. CONTEST DIRECTOR'S REPORT (Judith Berntstein) No report given.

H. MEMBERSHIP DIRECTOR'S REPORT (Jim Aarons) Jim gave his report. Currently, there are 120 active members. Discussion followed.

Member list

Summary										
Keyword search										
Advanced search										
Saved searches										
Level	Total	Active	Renewal overdue	Lapsed	Pending			New in last		
					New	Renewal	Level change	7 days	30 days	
Active Member Comp	8	8	-	-	-	-	-	-	-	-
Active Member Full Fee	94	83	19	10	-	1	-	1	1	1
Active Member Scholarship	-	-	-	-	-	-	-	-	-	-
Active Member Student/Economic Limitation Fee	18	11	5	5	2	-	-	-	-	-
Total	120	102	24	15	2	1	-	1	1	1

I. SOCIAL MEDIA COORDINATOR REPORT (Meaghan Friberg) Meaghan sent her report in.

Social Media & Marketing Report

Meaghan Friberg

Stats from January 3 to February 1, 2022

FACEBOOK

Total followers: 542

Page Likes: 498

People reached: 171

Women: 75% **Men:** 25%

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Page Views: 19

Post Reach: 231

Post engagements: 42

INSTAGRAM

Followers: 380

Reach: 135

Content interactions: 72

Accounts engaged: 41

J. WEBMASTER REPORT (Janice Konstantinidis) Janice gave her report on the website.

K. OLD BUSINESS

1. The information flyer on the club was discussed. Janice will work on the flyer. Discussion followed.

2. In person meeting was discussed. April was selected as the month to start in person meetings barring Covid-19 surges.

3. Connecting with college students at Cal Poly and Cuesta was discussed in getting their participation with the club.

L. NEW BUSINESS

1. Janice reported the newsletter has not been sent out. She will look at getting it out in the future. She would like for someone to take on the newsletter. Discussion followed.

2. The board would like a report from social media director on how to support advocating on social media for the club.

Cheri moved to adjourn; Mary seconded. Meeting adjourned at 7:50 pm.

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