

MINUTES

SLO NIGHTWRITERS BOARD MEETING

Meeting Date: December 7, 2021

Time: 6:30 pm – 7:30 pm

Place: Zoom remote meeting

Covid-safe computer stations

San Luis Obispo County, CA

Janice Konstantinidis, President

Contact: jkon50@gmail.com

MEMBERS PRESENT:

Janice Konstantinidis – President, Webmaster

Steve Derks – outgoing Treasurer, Newsletter Editor

Mary Silberstein – incoming Vice President

Cheri Grimm – incoming Treasurer

Jim Livingston – incoming Secretary

Tina Clark – Critique Group Coordinator

Leonard Carpenter – outgoing Secretary

James Aarons – Membership Coordinator, Member at Large

MEMBERS ABSENT:

Steve Mintz – Program Director

Meagan Friberg – Social Media Coordinator

MEETING CALLED TO ORDER: 6:37 PM

PREVIOUS MINUTES PRESENTED:

The November minutes were presented to the Board and approved unanimously.

NEW BUSINESS

Elections: The new board consisting of President, Vice-President, Treasurer, and Secretary was approved unanimously by acclamation at the General Meeting on November 9, 2021. The sitting board welcomed the new board members.

New Board Preparations: Discussed, moved, and passed that SLO NightWriters' bank account be transferred to Pacific Premier Bank. Further, that Janice Konstantinidis and Cheri Grimm will be the designated signers to the SLO NightWriters' bank account.

There was discussion whether to retain the post office box. Moved and passed that the Treasurer's bookkeeping office address will be used as the official SLO NightWriters' address

In Person Meetings: It is hoped that the January’s general meeting will be in person in the United Church of Christ sanctuary, possibly with Zoom access as well. The availability will be re-confirmed. The rent will remain \$100, with an additional \$50 if an audio technician is needed.

In person meetings will comply with the current county requirements using masks, sanitizer and hand wipes.

December General Meeting: The December meeting will include holiday stories from Jim and others. Gift cards or other items from Board members will be raffled off at the meeting. Attendees (not Board Members) will be assigned numbers to be drawn from a hat.

Future Board Meetings: It was resolved that Board meeting should be continued by Zoom indefinitely.

TREASURER’S REPORT (Steve Derks)

Cheri Grimm will be the new Treasurer and will receive the mail at her address.

1) FINANCIAL STATUS FOR NOVEMBER 2021:

End of Month Bank Balance	\$2745.91
NOVEMBER Income	\$385.00
NOVEMBER Expenses	\$5.78

2) DETAILED INCOME FOR NOVEMBER 2021:

Member dues	\$385.00
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3) DETAILED EXPENSES FOR NOVEMBER 2021:

Admin	Banking Fees	\$5.78
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NEWSLETTER REPORT (Steve Derks)

The December newsletter was published on December 2.

PROGRAM DIRECTOR’S REPORT (Steven Mintz):

Speakers have been secured for most of 2022 and will be announced.

SOCIAL MEDIA REPORT (Meagan Friberg)

Stats from November 1-30, 2021

FACEBOOK

Total followers: 540
Page Likes: 496
People reached: 45
Women: 75% Men: 25%
Page Views: 18
Post Reach: 268
Post engagements: 30

INSTAGRAM

Followers: 379
Reach: 285
Content interactions: 85

CRITIQUE GROUPS COORDINATOR REPORT (Tina Clark)

I have obtained information for a backup contact person for four of the club's five critique groups. I have had one member inquiry for a critique group. She will be trying out the North County Critique Group when they attempt to resume meeting in person in January.

MEMBERSHIP REPORT: (Jim Aarons)

November Membership Summary

We are still over 100 members, showing favorable response to our online activity.

The introductory letter has been drafted, to be used at the new board's discretion. Jim and Janet will finalize the letter.

WEBMASTER'S REPORT (Janice Konstantinidis):

Janice will continue as Webmaster with Steve Derks as Assistant.

MARKETING & SUBMISSION COORDINATOR: Position vacant.

MEETING ADJOURNED: 7:45 PM.